

Macau Library and Information Management Association

Introduction

Founded in 1995, the Association currently has 714 individual members and 9 organizational members. Over the years, it has been committed to promoting a reading culture in Macao, raising professional standards within the sector, introducing new technologies and management practices, strengthening connections among members and libraries, building bridges for exchanges between Macao and overseas library communities, and fostering a positive professional image for the industry.

In the field of library education, the Association has jointly run undergraduate programmes with the Department of Information Management, Peking University, master's programmes with the School of Information Management, Wuhan University, and professional library continuing education diplomas with the Centre for Continuing Education, University of Macau, nurturing a large pool of professional library talent in Macao.

In library management, the Association has promoted the popularisation of automated systems for school libraries in Macao, advanced the system of school reading promoters and schemes subsidising schools for book purchases. It has provided operational guidance to many small libraries, laying a solid foundation for library services and serving as a role model for industry development.

In reading promotion, the Association has organised children's library outreach activities since 1995 and developed innovative signature reading programmes, including the Capture New Perspectives in Reading Photography Competition, All-Macao Children's Storytelling Competition, Library Week Children's Colouring Contest, Library Knowledge Quiz, Macao Literature Book Report Writing Competition, Popular Science Reading Incentive Scheme and Reading Ambassador Incentive Scheme. It also co-organises the Spring and Autumn Book and Culture Festivals, arranging book fair talks and reading activities.

To foster cooperation between Macao's library community and counterparts elsewhere, the Association organises an average of 20 member exchange activities each year, including seminars, training courses, staff exchanges, exhibitions and competitions. Key activities are listed below:

Organisation of and Participation in Signature Events

These include the Greater Bay Area Storytelling Ladies programme, Greater Bay Area Library Tour, Conference on Co-construction and Sharing of Chinese Literature, World Chinese School Library Forum, Goethe-Institut Themed Book Exhibition, Zhuhai-Macao Reading Community, and the Lighthouse Project in partnership with Zhuhai Xinhua Bookstore.

Participation in International Conferences

Members are organised to attend the IFLA World Library and Information Congress, Chinese Library Annual Conference, Annual Conference of Guangdong Library Association, and Annual Conference of the Greater Bay Area University Library Consortium.

Membership in Professional Organisations

To strengthen exchanges with overseas professional bodies, the Association holds institutional membership of the Chinese American Librarians Association and the International School Library Association. It also serves as a regional representative for IFLA, taking part in the From Children's Books to the World exhibition and co-running international training courses. Close partnerships are maintained with the Hong Kong Library Association, Library Society of China, and the Portuguese Association of Libraries, Archives and Documentation Centres.

Study Tours

The Association arranges annual visits for members to libraries in mainland China, and ad hoc overseas study tours to libraries in Singapore, Malaysia, Australia, Portugal, Japan, South Korea and other countries.

In addition, to promote Macao publications and distinctive collections held by local libraries, the Association has presented papers on the latest publishing research and special collection profiles at various domestic and international seminars and forums since before Macao's handover. Papers are delivered at every Conference on Co-construction and Sharing of Chinese Literature, helping participants from different regions gain a better understanding of Macao's documentary history.



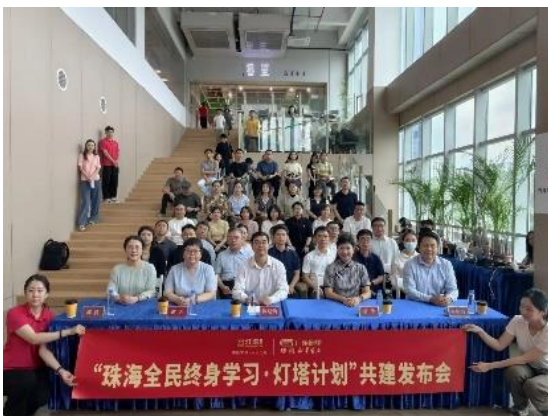
The Greater Bay Area Storytelling Ladies Programme



The Greater Bay Area Library Tour



World Chinese School Library Forum



Zhuhai-Macao Reading Community, and the Lighthouse Project in partnership with Zhuhai Xinhua Bookstore

Publications

Since its establishment in 1995, the Association has published books annually, with a total of over fifty titles released. It is the organisation in Macau that has published the largest number of professional library science publications. Its publications cover the Survey and Research series, cross-strait research series, commemorative special issues, library science, bibliography, reading studies and more. The Association provides a platform for local authors and scholars from home and abroad to publish their research. Academic journals are issued in a timely manner according to the progress of academic literature research by specialists, conference outcomes and association development. The publications are broadly divided into the following series:

Library Science Research Series: Includes cross-strait research works, the academic journal series Macau Library Survey and Research, as well as commemorative special issues (such as the Association's 10th and 20th anniversary special issues). Journal content is mainly selected from conference papers presented in Macau by local authors and specialists worldwide, together with dissertations by Macau postgraduate students.



Reading Research Series: Features guidelines for reading education such as the Handbook for Reading Promotion, reference service manuals, Macau reading teaching lesson plans, guides to classic readings, etc.



Macau Publishing Research Series: Compiles and catalogues books and periodicals published in Macau since its opening, accompanied by book illustrations. Publications are released by theme, with analyses of publishing trends across various disciplines. Examples include Concise Ancient Book Conservation and Bibliology, directories of Macau libraries (2004 and 2014 editions), and subject-specific bibliographic studies such as A Study of Macau Legal Publications and A Study of Macau Linguistics Publications.



Children's and Youth Works Series: Contains the Mo Zai picture book series, image-focused Macau children's books and other juvenile literature, together with a series of reading response essays on Macanese literature. The Association also undertakes publishing work including printing worksheets for children's colouring competitions and producing postcards.

